



MTAA

**Classified Advertisement
Request Package**

MTAA Classified Advertising

MTAA Classified Advertising is a great way to advertise a career opportunity, or Massage Therapy related products and services for sale. All advertising must be in keeping with MTAA policy related to advertising and therefore all requests require approval before being posted.

All approved advertisements are posted on the public side as well as the member side of the MTAA website, www.mtaalberta.com. These are also promoted through a dedicated monthly newsletter as well as posted on the MTAA social media pages. By posting your advertisement on social media it will give you an even bigger reach than before! The opportunity to have your ad posted on MTAA social media will be dependent on availability in the posting schedule.

The MTAA newsletter is issued to all Active and Inactive members on the first Thursday/Friday of every month. To ensure that your advertisement is promoted in the monthly newsletter, your advertisement must be submitted to our office by the last Monday of the month prior.

For Example, all April newsletter submissions must be received by the last Monday in March to be included in the April newsletter.

Step 1: Submission Requirements

- Attach a typed description in Microsoft Word format or a format as edits will not be made. Please be sure to proofread it and submit it in the required format.
- Please confirm your business information such as an email and phone number.
- Please confirm your preferred listing date.
- To have a logo or photo included in your advertisement, please send a jpeg along with the wording for your advertisement by email. **There is a limit of 1 image per advertisement.** If you do not wish to submit an image, please choose one of the image options. Please see the following page.
- Submit your request via email to marketing@mtaalberta.com.

Step 2: Payment

- The monthly cost for a posting is \$75.00 + GST per month, with discounts for consecutive monthly posting as outlined on the payment page.
- Payment must be made at the time of the request being submitted. Postings will not be completed until full payment has been received.
- Please note that your advertisement will be posted as close to the desired start date as possible, and the system will automatically remove the posting upon expiration.

Step 3: Confirmation

Once payment is received, you will be sent an email with the official receipt of payment attached, confirming that the advertisement has been posted.

The MTAA reserves the right to request additional information such as confirmation of business ownership and names of shareholders, etc. for any business that wishes to advertise with our association. The MTAA can turn down any requests to access MTAA Classified Advertisement opportunities.

Classified Advertisement Fees:

Length of Posting	Non-Member Rate	Member Rate
1 month	\$75.00 + GST	\$67.50 + GST
2 consecutive months	\$120.00 + GST	\$108.00 + GST
3 consecutive months	\$185.00 + GST	\$166.50 + GST
4 consecutive months	\$250.00 + GST	\$225.00 + GST
5 consecutive months	\$315.00 + GST	\$283.50 + GST
6 consecutive months	\$375.00 + GST	\$337.50 + GST

MTAA members are eligible to receive 1 free month of classified advertising per calendar year. Please be advised that fees for Classified advertising are subject to change at any time.

Social Media Image Options

If you do not provide an image for your advertisement, you must choose one of the following social media post options below. Please know that we will be creative with these options to make your advertisement as eye catching as possible, so they may not appear exactly as displayed below.

Job Opportunities:

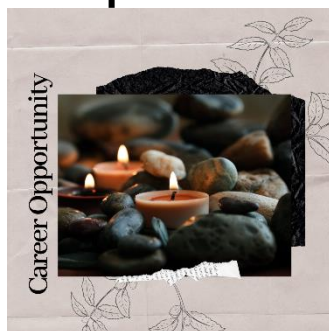
Option #1



Option #2



Option #3

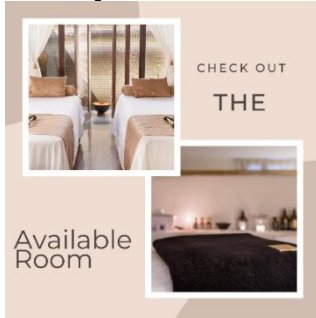


Option #4

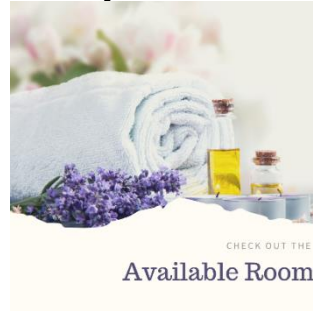


Room Available:

Option # 5



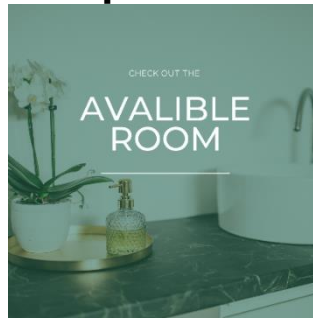
Option #6



Option # 7

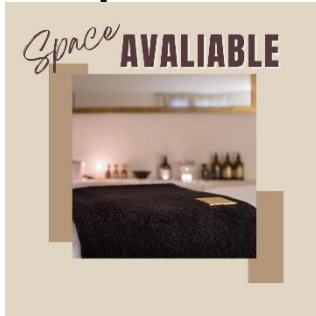


Option #8



Space Available:

Option #9



Option #10



Option # 11



Option #12



MTAA Classified Advertisement Billing Information

Company Name			
Contact Name			
Company Address			
City			
Province		Postal Code	
Phone Number <small style="color: red;">This phone number will be listed in the advertisement</small>			
Email Address <small style="color: red;">This email address will be listed in the advertisement</small>			
Insert MTAA Member Number if applicable			

The number of months to advertise for:

- 1 month @ FREE (MTAA Members Only)
- 1 Month @ \$75 plus GST
- 2 Months @ \$120 plus GST
- 3 Months @ \$185 plus GST
- 4 Months @ 250 plus GST
- 5 Months @ 315 plus GST
- 6 Months @ \$375 plus GST

Payment information can be provided over the phone by calling 403-340-1913 or by providing payment details in the space below:

Visa or MasterCard (Subjected to an additional 2% transaction fee)

Credit Card Number: _____

Expiry Date: _____ Name of Card Holder: _____

To pay by e-transfer, please contact the office directly to confirm the payment amount and which MTAA email all e-transfers must be sent to.