



# **Classified Advertising Request Package**

# MTAA Classified Advertising

MTAA Classified Advertising is a great way to advertise a career opportunity, volunteer opportunity, or Massage Therapy related products and services for sale. All advertising must be in keeping with MTA policy related to advertising and therefore all requests require approval before being posted.

All approved advertisements are posted on the MTAA website, [www.mtaalberta.com](http://www.mtaalberta.com) which Members have exclusive access to. These are also promoted through a dedicated monthly newsletter highlighting all active classified ads issued to members on the last Thursday of each month (except for December).

**New in 2020** and to increase your opportunity to promote your advertisement, the MTAA has added the option of having your classified ad be included in our social media schedule. This will give you an even bigger reach than before! The opportunity to have your ad posted on MTAA social media will be dependent on availability in the posting schedule.

## 1. Submit Your Advertisement

- Attach a TYPED description in Microsoft Word format or a format that can be copied and pasted. Please be sure to proofread it and submit it in the required format.
- Include your business information.
- Indicate your preferred listing date.
- To have a logo or photo included in your advertisement, please send a jpeg along with the wording for your advertisement by email. **There is a limit of 1 image per advertisement.**
- Submit via email to [info@mtaalberta.com](mailto:info@mtaalberta.com).

## 2. Payment

- The monthly cost for a posting is \$75.00 + GST per month, with discounts for consecutive monthly posting as outlined below.
- Payment must be made at the time of the order being submitted. Postings will not be completed until full payment has been made.
- Please note that your ad will be posted as close to the desired start date as possible and the system will automatically remove the posting upon expiration.

## 3. Receipt

Once payment is received, you will be sent an email with the official receipt of payment attached, confirming that the advertisement has been posted.

Length of Posting	Non-Member Rate	Member Rate
1 month	\$75.00 + GST	\$67.50 + GST
2 consecutive months	\$120.00 + GST	\$108.00 + GST
3 consecutive months	\$185.00 + GST	\$166.50 + GST
4 consecutive months	\$250.00 + GST	\$225.00 + GST
5 consecutive months	\$315.00 + GST	\$283.50 + GST
6 consecutive months	\$375.00 + GST	\$337.50 + GST

**MTAA Members are eligible to receive 1 free month of classified advertising per calendar year.**

## Billing Information

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Province/Postal: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Order Request:

**Duration of Ad**

1 Month @ *Free (MTAA Members Only)*

1 Month @ \$75.00 + GST

2 Months @ \$120.00 + GST

3 Months @ \$185.00 + GST

4 Months @ \$250.00 + GST

5 Months @ \$315.00 + GST

6 Months @ \$375.00 + GST

\*\*MTAA members will automatically receive the 10% discount upon invoicing\*\*

Payment Method:  Cheque  Visa or Mastercard (subject to 2% transaction charge)

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_